

Dear Neighbour,

**Re: UPDATE on Rosedale Heritage Demolition Appeal Hearing
FUNDRAISING NEWS: Charitable Status Obtained, New Donations Tax-Deductible**

Earlier this year, the South Rosedale Residents' Association (SRRRA), North Rosedale Residents' Association (NRRRA) and MyRosedaleNeighbourhood (MRN) asked for your help to defend the heritage character of our neighbourhood from demolition and condominium development.

This past March, SRRRA, NRRRA and MRN defended these principles at a 7-day hearing of the Local Planning Appeal Tribunal (the former OMB) against a developer's proposal to demolish three existing heritage-rated homes at 5, 7 and 9 Dale Avenue to make way for a 4-storey, 26-unit apartment building. The proposed building would stretch across most of a 299 foot frontage, contrary to the well-established guidelines of the South Rosedale Heritage Conservation District and more than a half-century of planning policy.

Our neighbourhood's interests were well-represented at LPAT by our legal, heritage and planning professionals. With the recent submission of closing arguments by all parties, the hearing process is now concluded and a decision is awaited.

In parallel with the hearing, the fundraising campaign to cover appeal costs has made excellent progress, with approximately \$120,000 contributed by residents to date. To everyone who has donated, thank you for your support.

We now seek to raise another \$200,000 to cover most remaining costs. In support of this effort, we have excellent news: SRRRA has entered into an Agency Agreement with the Architectural Conservancy Ontario ("ACO", www.acotoronto.ca) that extends ACO's charitable status to fundraising related to the Dale hearing. This was made possible very recently, when it was discovered that ACO's charitable objectives of preserving heritage structures align with our efforts to save the Dale buildings from demolition. This means that **any donation received from this point forward is tax deductible.**

Please note: under CRA rules, tax-deductibility can be applied only to new donations and not to donations already collected. Once again, thank you for all donations received to date.

We Need Your Help to Raise an Additional \$200,000+: Here's How to Donate

If you have not yet donated to this campaign, or if you would like to make another donation, please consider supporting this important community cause with a tax-deductible contribution.

Some residents have asked, "How much should we donate?" To provide some guidance, we suggest \$1,000, \$3,000, \$5,000 or \$10,000. Or donate whatever you can. Every dollar matters!

(See over)

Tax-deductible donations can be made online or by cheque:

- **To donate online** (up to \$1,000), visit www.canadahelps.org/en/dn/41053
- **To donate any amount by cheque**, make your cheque out to Architectural Conservancy Ontario. Please specify that it's for the South Rosedale/Dale Fundraising Campaign.

Mail your cheque to: Architectural Conservancy Ontario
401 Richmond St. West, Suite 206
Toronto, ON M5V 3A8
Attention: Mr. William Coukell (Chief Operating Officer)

Or mail or drop off your cheque (made out to Architectural Conservancy Ontario) to the SRRRA Treasurer at 16 Dale Ave., Toronto, Ont. M4W 1K4.

ACO will issue a charitable tax receipt (Registered Charity #10807 1556 RR0001).

Why we are Opposing the Dale Avenue Development Proposal

The neighbourhood qualities that we seek to protect, and that we thought were safeguarded by the rules, are now under threat. Should the development proposal be approved, the guidelines that protect Rosedale's heritage character would be placed at grave risk. The proposed building would be taller than any home or apartment in Rosedale, and it would be the first new apartment building in our neighbourhood in more than half a century. One can only wonder: what would come next? And how fast?

This is why SRRRA, NRRRA and MRN are concerned that if this project isn't stopped at LPAT, more developers will seek to demolish single-family homes, including heritage buildings, to make way for large, luxury condos. A strong majority of community members has expressed these concerns to us. This is why we are taking up the fight.

Please donate now to protect our community's heritage and residential character. If you have any questions, please feel free to call:

Don Hogarth (SRRRA President): 416-565-8920
Lewis Reford (NRRRA Past President): 416-399-2274
Kathy Lee (MRN): 416-903-8295

Thank you in advance for your support.



Don Hogarth
President, SRRRA



Lewis Reford
Past President, NRRRA



Katherine Lee
MRN